

Pep Rally To Boost Sixty-nine Run for Jobs Annual Dad's Day

A pep rally will be held this morning in the auditorium to boost enthusiasm for tomorrow's Dad's Day activities. The Inter-Pep Council is sponsoring the 20-minute rally which will begin at 10 a. m.

Lou Radcliffe will act as master of ceremonies. Proposed activities include talks by the football team captains and O Club member Harry Johnson. The team will be introduced, and the band will play during the rally. Members of the cheerleading squad will be on hand to lead cheers.

Dad's Day activities include a special luncheon for OU students

Schedule for today's classes:
First period, 8 to 8:50 a. m.; Second period, 9 to 9:50 a. m.; pep rally; third period, 10:30 to 11:10 a. m.; fourth period, 11:15 to 11:50 a. m.

and their fathers followed by the OU-Emporia State Teachers' College game.

According to Dean of Student Personnel Jay B. MacGregor, "the world's greatest bargain" is being "Fathers of football team members will be honored guests at the luncheon and during the game. The Dads will sit on the game sidelines with their sons' team numbers pinned to their backs." et to the game for the parent. Price for the package is one dollar.

Lunch will be served in the

ROTC Promotions

New and additional staff positions for the AF-ROTC wing have been announced this week by Cadet Lt. Col. John Haurly, wing commander.

Cadet Capt. Harry Blacker has been appointed Deputy Director of Statistics.

Other appointments are Cadets Lt. Robert Peck, Wing Supply Officer; 1st Lt. Donald Hopkins, Deputy Director of Special Services; 1st Lt. Donald Maseman, Deputy Director of Assistant Services; Capt. Larry Fargher, Deputy Director of Officers Training; Capt. John Jeter, Deputy Director of NCO Training.

Cadet Capt. Merlyn Fratt has been named Commanding Officer of the Sabres Flight. Cadet 2nd Lt. Larry Peters is adjutant of Sabres Flight. Public Relations NCO is Cadet Jack Monakovitz.

Additional promotions have also been announced by Lt. Col. Allen H. Wood, professor of Air Science and Tactics.

First Lieutenants are Thomas Bell, James McCart and Melvin Rousek. Cadet 2nd Lieutenants are Franklin Dinges, James DuBois, Richard Kimball, Robert Mayne and Jerry Norene. Others are Edward Oathout, Emil Raabik, Joseph Smith, Gerald Vogt and James Wissert.

New non-commissioned officers are Master Sergeant Kenneth Ford and Airman 2nd class Bennett Alberts, Russell Busse, Charles Carter and Robert Holsten.

Others are Larry Montgomery, Donald Olson, Francis Poast and Raymond Schulz.

Grain Deadline Next Tuesday

Chairman Anne McConney announced the extended deadline for material for the "Grain of Sand." All copy is due Tuesday.

Essays, fiction and poetry will be accepted from any registered OU student. Entries must pertain to literary views. Criticisms are especially welcome.

"There is no length requirement, quality being the primary interest," commented Miss McConney. Essays under 3,000 words are preferred, however.

Entries may be given to Dr. Ralph Wardle, head of the English department; Herbert Berry, English instructor; Miss McConney, or board members Wilber Anderson, Tamilton Howard, Jean Turnbow or Susan Bivin.

The first issue of the literary magazine will be published before Christmas. A second issue will be published next semester. Members of the editorial board are English writing majors.

Student Center at 12:30 p. m. Deadline for luncheon reservations is noon today. The Business Office is handling reservations. offered to students: This offer includes lunches for the father and student and a complimentary tick-

The Gateway

Vol. XXXIII

University of Omaha, Omaha, Nebr., Oct. 16, 1953

No. 4

South African Missionary Will Address Next Institute

An authority on African affairs will speak at the second World Institute lecture. Dr. Darrell Randall will discuss "Africa—Problems and Perspectives" at 8:15 p. m. Wednesday in the auditorium.

Randall, member of the Methodist Board of Missions, and his wife spent three years visiting tension areas of the mission field in Africa. They have worked with interdenominational agencies in cooperation with the Foreign Missions Conference of North America. Some of the areas covered in their travels have seldom been visited by white people.

The African authority has been on the staff of the Jan Hofmeyr School of Social Work and on the Staff of the South African Institute of Race Relations as field officer. He served on the executive committees of the South African Christian Council, the Johannesburg Joint Council of Churches and the Johannesburg Joint Council of Africans and Europeans.

Randall received his B.A. degree from Nebraska Wesleyan University, his M.A. in economics from the University of Nebraska and his M.A. in International Administration at Columbia University.

This is the second of six lectures on Problems and Problem Areas, 1953. The eighth annual Institute on World Affairs is co-sponsored by Nebraska Federation of Women's Clubs, 2nd District; Altrusa Club of Omaha; Federation for Jewish Service; National Society of Colonial Dames of Nebraska; Omaha Rotary Club; Omaha Education Association and American Association of University Women.

Prexies Boost Caucus Idea

The possibility of holding a caucus, prior to Wednesday's all-school election, was the feature of the Prexy Party held last Wednesday afternoon.

In an attempt to stimulate more interest in the elections presidents of all the organizations, made a suggestion to the Student Council that candidates for office be introduced to the student body at a convocation prior to the election. The group also made an appeal for a sensible and constructive election, eliminating rowdiness and poll limit violations which has been predominate in previous elections.

The question of moving the poll limits outside the administration building was discussed. However, the group felt that the limits should remain in the main floor hall. Although the prexies formulated only a suggestive body to the Council, the group passed a motion that the Council be free to decide on what method should be employed on polling limits.

The group also discussed the poor school spirit which has been shown in many university activities. President Milo Bail, in speaking to the group, brought up the question of whether the university needed football or basketball teams. He backed up his statement by saying that students are unwilling to support football games or basketball games when they are offered.

(See Page two for editorial concerning Wednesday's election.)

Sixty-nine candidates have filed petitions for the all-school election Wednesday. The students' petitions have been approved by the Student Council and the Office of the Dean of Student Personnel.

Eighteen positions will be filled in the election which will be held from 9 a. m. to 3 p. m. in the west section of the student lounge.

The annual fall election will be conducted by the Council.

Twelve class officers (president, vice-president and secretary-treas-

urer) will be chosen by each class. Freshmen will choose four representatives to the Student Council; seniors will choose one coed to fill a vacancy on the Council.

All students will vote for the 1953 Homecoming Princess.

Candidates and the offices they are seeking are:

Freshman president: Lowell Decker, John Morse and Simon A. Simon.

Freshman vice-president: Kathleen Heckerson, Alice Hill, Marvin Olson, Ray Schultz and Alfred Thomsen.

Freshman secretary-treasurer:

Kay Carter, Nancy Dutrow, Janet Hanchett and Janice Peters.

Sophomore president: William L. Graddy, Steven Schwid and James D. Shainholtz.

Sophomore vice-president: Bob Barnes, Mary Cosford, Darrell Githens, Mary Jane Jeter and Stanley Lyon.

Sophomore secretary-treasurer: Merrie Crozier, Barbara Day, Dorothy Traynor and Sharon Winner.

Junior president: John F. Cottrell, Harry F. Johnson and Sam Marasco.

Junior vice-president: Darlene Buckingham, Jerree Downes, James Dubois, Jerry Norene and Fred C. Shinrock.

Junior secretary-treasurer: Janet Brace, Pat Norman and Ruth Waschinek.

Senior president: Don Maseman, Duane Post and Harold Sage.

Senior vice-president: Jack Frost, Edwin L. Marsh, Bob Peck, Marilyn Raupe, Sue Yetter and Gerald D. Ziehe.

Senior secretary-treasurer: Lenita Anderson, Gayle Fried and Mardell Squire.

Freshman Student Council (four): Marjorie Barker, Keith Carlsen, Dale DeBoer, Marion Emery, Roger W. Erickson, Connie Gordon, Robert D. Holsten, Connie Larkin, Nancy Latimer, Robert C. Nielson, Brad Pence, Jim Phillips, Marilyn Stride, Dean Thompson and Pat Vorel.

Senior Student Council (one): Joan Haven, Peggy Moneymaker and Joan E. Olsen.

Homecoming Princess: Jane Engelhardt, Joyce Erdkamp, Barbara Pugh and Sheila Schwid.

Faculty Notes

Dr. Koch Shows Films

Dr. Berthe C. Koch, head of the art department, will attend the Midwestern College Art Conference at Kansas City, Mo., next Thursday through Saturday.

Dr. Koch will show films of Vallauris, France, ceramics center of France, which she took during her tour this summer. She will also talk on the Vallauris annual exhibition of ceramics.

M. Robert Koch, former OU art professor, will accompany his wife.

Meet Elects Woods

John E. Woods, Omaha University's student placement director, has been elected vice-president of the Rocky Mountain College Placement Officers Association.

Woods will also serve as program chairman for next year's Association convention in Salt Lake City. The Rocky Mountain group includes members from Nebraska, South Dakota, Colorado, Wyoming, Utah, New Mexico and Arizona.

Harper Ill

Dr. Robert Harper, professor of English, has been seriously ill at Lutheran Hospital this week.

This Week in Council Group Plans Bonfire, Rally For Students

Homecoming preparations monopolized the Student Council meeting Monday.

A noon rally and an evening bonfire will feature Friday, Oct. 30, activities.

The Warriors, men's pep organization, with the permission of the Council, are sponsoring a Council Rally Fire. The rally, to be held from 8:45 to 7:30 p. m. Friday night, will feature Big Chief Indians with torches igniting the fire and leading a snake dance over the campus.

An afternoon rally will be held at 12:15 p. m. on Friday on the steps of the Courthouse. A parade from Twentieth and Douglas Streets will lead OU followers to the rally. The parade will be a walking parade, and students are encouraged to carry signs. The only cars in the parade will carry the football team and coaches and the Homecoming Princess candidates.

The Council also discussed plans for its Bulletin Board which is at the east end of the first floor. The monthly school calendar and Council announcements will be displayed.

The petitions of all candidates in the All-School election and the approval of the Constitution for a new Radio and TV Club on campus were also acted upon at the meeting.

Gorman to Meets

Dean Frank H. Gorman of the College of Education is attending the fall meeting of the Nebraska Council on Teacher Education. The two-day meeting is in Lincoln.

Yesterday Dr. Gorman spoke to a District 7 meeting of the Nebraska State School Boards Association at Alliance, Nebr. His topic was "Opportunities for Service in School Boards Organizations."

Notice

All students who expect to receive degrees, certificates or titles in January should apply to the Registrar's office before Dec. 10.

All students who have changed their addresses since registering for fall classes are asked to report to the Student Publications Office. Directory editor Jim Dugan reports that all names will be compiled "by next week."

Students who are interested in extra-curricular debate activities should report to Debate Coach Alfred Sugarman or sign the list outside of his office, Room 319A.



KWOU Director Bob Erickson Announces Audition Results

Results of the auditions for staff positions on KWOU, Omaha University's radio station, were announced Monday by Program Director Bob Erickson.

Production manager is Darrell Githens; his assistant is

Marcia Morris. Chief announcers are Ray Nasr and Cliff Soubier. John Soubier and Bob Dvorak are continuity director and traffic manager respectively. Jim Erickson is the new promotion manager and Don Chase, chief music librarian. Previously announced was the appointment of Lyle Nicklen as chief engineer. His assistant is Bob Osborne.

To Announce
KWOU announcers are William Albright, Pauline Carp, Don Chase, Robert Dain, Bob Dvorak, Art Epstein, Jim Erickson, Jack Frost, Darrell Githens, Val Kuffel, Dick May and Marcia Morris.

Other announcers are Ray Nasr, Robert Nielson, Jack Pedersen, Lew Radcliffe, Frank Schuchart, Dean Short, Charles Simpson, Donald Smith, Cliff Soubier, John Soubier and Ronald Vaad.

"On the air" announcers are Pauline Carp, Jim Erickson, Jack Frost, Darrell Githens, Dick May, Marcia Morris, Ray Nasr, Jackie Pedersen, Lew Radcliffe, Frank Schuchart, Cliff Soubier and John Soubier.

To Write
Continuity writers for KWOU are Frank Berg, Pauline Carp, Cecil Draney, Arnold Epstein, Sue Ferer, Fred Kraft, Tom Moor, Robert Nielson, Frank Schuchart, Donald Smith, John Soubier and John Welch.

Students in charge of traffic are Bob Dvorak, Jackie Pedersen and Dean Short. Art Epstein, Jim Erickson, Darrell Githens and Val Kuffel will be the promotion department for KWOU.

Music librarians are Don Chase, Robert Dain, Bob Edson, Joe Slavik and Ronald Vaad.

Engineers are Don Chase, Jim

Erickson, Jim Fowler, Lyle Nicklen and Bob Osborne. Anyone else interested in radio engineering is requested to contact Nickler in Room 310.

Flu Shots, X-Rays Get Student Attention

Students have been given the needle again. Student Health Nurse Beldora Tacke reports that 66 persons have signed up for the flu inoculation shots.

Serum for the shots arrived Wednesday. Miss Tacke stated that she will inoculate the students for the remainder of the day.

Eight-hundred and sixty students had their chests X-rayed during the week stay of the mobile unit. This total is an increase of 62 over the number of 798 students who went through the mobile unit the last time it was on campus.

OU's Bob Cahill Makes TV Show

OU alum Bob Cahill was winner of a national television talent show Monday night. He appeared on Arthur Godfrey's Talent Scouts program. His vocal solo tied with an accordion selection on the studio applause meter.

Cahill was introduced by Miss Vanita Brown, former OU coed who was Miss Nebraska. Miss Brown is now working in New York City.

Announcing

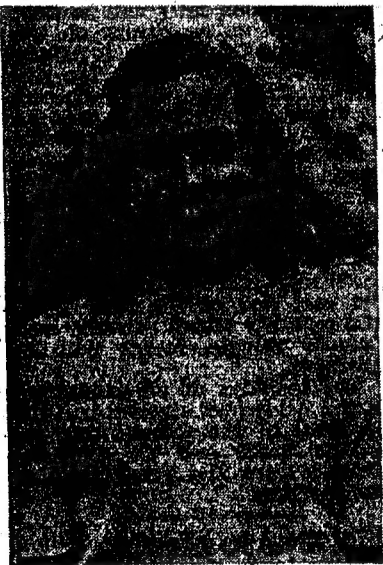
the 1953 Homecoming Princess candidates. The four coeds are seniors representing the social sororities on campus.



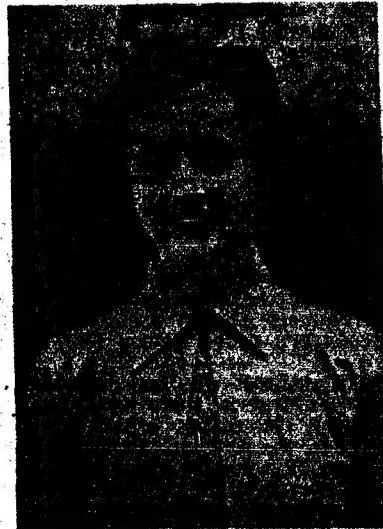
Jane Engelhardt: secondary education, Chi Omega, 5' 5", blonde, blue eyes, Waokiya, cheerleading captain, Orchestra, University Players, Feathers, FTA, Water Sports, OUWI, P. E. Minors.



Joyce Erdkamp: journalism, Alpha Xi Delta, 5' 8", brownette, green eyes, Waokiya, Gateway editor-in-chief, Alpha Lambda Delta, Angels' Flight, Press Club.



Barbara Fugh: elementary education, Sigma Kappa, 5' 8", blonde, green eyes, OUWI, Water Sports.



Sheila Schwid: English literature, Zeta Tau Alpha, 5' 4", brunette, brown eyes, English Club, University Players.

Hanson Baldwin Maintains U. S. Keep Vital Material

By Bob Rasmussen

The United States should maintain a military force, but it should include "only those things which would be vital for the beginning months of a war." This is the belief of Hanson W. Baldwin, the first speaker at the World Affairs Institute.

Baldwin, military editor of the New York Times, believes that items such as battleships which would not be needed until several months after the beginning of a war should be cut from the nation's military budget. He believes that President Eisenhower "is justified in cutting the military budget" for those reasons.

Speaking informally Wednesday morning, the Times man said that U. S. foreign aid has given rise to several problems unforeseen when aid was first proposed. "Today we are facing an overwhelming domestic demand to reduce foreign aid of all sort." He explained that American dollars are helping "foreign factories to keep going and to keep their own military supply line." But Baldwin wonders whether these countries can keep their plants producing when foreign dollars are withdrawn.

He cited Turkey's problem as an extreme example. The Turks have been given tanks, trucks and tractors to boost their defense and economic system. However, Baldwin said, the Turkish government has no spare parts or men capable of producing parts when the vehicles wear out.

Baldwin believes that the solution now in effect in Trieste is no solution. Tito favored zoning the city a year ago, but he has changed his mind since he has gained strength on the aid supplied by the U. S.

The military authority said that the western nations do not need Trieste. He described it as "part of artificial economy." The city is not economically important since trade through the city is at a standstill.

Baldwin does not think world government is practical or feasible in the foreseeable future. In order to make the United Nations effective, the U. S. and Russia would have to give over dollars and manpower to the international system. He doesn't think either nation would be willing to do so now.

Speaking of President Eisenhower, Baldwin, who has been touring the country, finds Ike still very popular. "But there is dissatisfaction with his administration." He cited Secretary of Agriculture Ezra Benson and Defense Secretary Charles Wilson as two who have been unpopular with the public.

Concerning the President, Baldwin said, "I don't think he likes the job. He's been under high strain and tension since 1939. Ike looked upon this as a duty or obligation."

Baldwin thinks "the draft is here to stay." He commented that he didn't like compulsory military training and thinks the services have been hurt by the two-year draft. The efficiency on a two-year basis is less than voluntary enlistment on a four-year basis would be. The 60 percent turnover each year does not build up "unit esprit and high efficiency" that would be more effective.

The newspaperman believes, however, that the two-year draft will remain.

Editorial . . .

Much To Decide

Campaigning for the annual fall election began this week after petitions were approved by the Student Council and the Dean of Student Personnel's office.

This campaigning will decide more than the winners of the 18 posts to be filled. It will decide whether or not active campaigning will be sanctioned in the future . . . for the Student Council has promised to take measures to prevent pre-election activities if Wednesday's election follows the conduct of its predecessors.

The last several elections have seen rowdy, undignified electioneering on the part of the students. Rules have been flouted—bringing up the question of the legality of such elections.

Campaigning is an inherent American tradition . . . one that should not be abandoned at Omaha University. Even though platforms are not often organized, understanding the machinery and mechanics of campaigning is valuable training for future American voters. Knowing what goes on behind an election is helpful in choosing honest, worthwhile officials in all phases of American government.

To protect future student elections, the Gateway suggests that all students who intend to do active campaigning for Wednesday's election take stock of their programs. Omit any activity that would cause rowdiness and disturbances. Respect polling limits and use mature judgment in choosing the 18 students who will help to represent the student body of the University.

Prove to the Student Council that campaigning is valuable and respected by the students.

jee

More Jobs, Better Salaries

Consider a major in retailing. What would it mean to you during your years in school—and later, after graduation?

While in school a student may designate his interest in the retailing curriculum any time from entrance to the end of his sophomore year. If the student has an average "C" he may make application for specialized work in retailing to be taken during his junior and senior year, and if he has maintained a "B" average, the student may apply for one of the scholarships in addition to applying for the specialized work. These applications should be made the second part of the sophomore year.

The training program of the department of Retailing is based on a cooperative arrangement with the Associated Retailers of Omaha, who has supplied a sum of money for its development. This program aims to interest college men and women, and to train them for promising management careers in retailing.

Students who are accepted under the plan attend classes four days a week and work in member stores of the Association for two days. Seniors also work full time in the stores during the two-week period preceding Christmas. While on the job students are paid at the

current rate for the type of work being performed.

Students work in different stores so that they may benefit from varied experiences and the classroom instruction is coordinated with work experience to insure a well-rounded program. Many of the classroom discussions revolve around on-the-job experience.

Instruction in the classroom also includes lectures by specialists in their fields and during the junior and senior years visits to leading retail stores, wholesale establishments, manufacturers, and other businesses and services engaged in merchandising.

(Third in the series of articles on vocational opportunities.)

THE GATEWAY

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Campus capers call for Coke

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Kansas State Teachers Offer Opposition For Dad's Day Game

By Bob Peck

The pressure will be on the Omaha U footballers tomorrow. Coach Lloyd Cardwell's charges will not only be performing before an expected large crowd, but before their fathers. It is the annual Dad's Day game.

Opposition for the yearly affair will be a strong Emporia State team from Emporia, Kans. This is the same team that suffered a 0-21 setback at the hands of Washburn at the first of the season. Omaha dropped a 6-14 decision to Washburn two Saturdays back which would normally make OU the favorite in tomorrow's tilt.

However, Assistant Coach Larry Johnson scouted the Emporia team in their last week's 40-0 romp past Southwest Missouri and reports that the Kansans are a greatly improved outfit.

Omaha fans will get a look at a new offensive formation which is employed by Emporia. It is a modified "A" formation which Coach Johnson says is highly effective and extremely deceptive.

Their offense is sparked by Bob Hahn, a fast, hard-running halfback who is the team's most dangerous runner and the leading Emporia ball carrier so far this year. Johnson also reported the Kansans to have a big, hard-charging line, and a bigger than average backfield.

Any weight advantage owned by Emporia will be evened somewhat by the sharp Indian passing attack. The pitching of Tailback Bill Engelhardt and the catching of ends Rudy Rotella and Don Maseman have been the bright spots in the two consecutive OU losses in the last two games.

Bill Steck has been the bright spot of the Indian backfield to date. He has teamed with Engelhardt to provide most of the offensive punch.

The return of backfield men Emil Radik and Jerry Tannahill is good news for Indian rooters. Both missed last week's trip because of injuries. They have been pronounced ready for action by the team physician and are expected to see a lot of action tomorrow.

Tackle Ed Baker and Guard Don Hopkins have been the spark-plugs of the Omaha line and are expected to spend a lot of time tomorrow in the Emporia backfield.

Omaha needs a victory tomorrow to protect their unbeaten streak on the home field which dates back to the middle of the 1951 season when they were nipped by Northern Illinois, 27-26.

OUWI Activities

Golf, tennis and volleyball highlight this week's OUWI program. The Rifle Club will continue basic instruction.

Three golf finalists will play off their tied scores this week. Rita Dargaczewski, Charlene Cameron and Ruth Longville scored 54 in the second nine hole elimination.

The third round of the tennis tournament will end Monday. Members-eligible for that round are Kay Talty, Annine Dinkel, Bev Petersen, Ruth Longville, Marilyn Newmann, Jo Thorson and Mary Leo. Eleanor Skokam and Pat Bourke remain to play off the second round.

Scheduled volleyball practices will begin Tuesday at 4 p. m. Schedules are Sigma Kappa vs. Alpha Xi Delta, Tuesday; Zeta Tau Alpha vs. Chi Omega, Wednesday; ISA vs. Unaffiliated, Thursday. OUWI members are expected to sign for the tournament with their group representatives or in the quonset. The tournament begins Oct. 27.

Over seventy Rifle Club members reported last week for basic training, reports M. Sgt. William Swink. Assigned classes will be held Monday through Friday at 1, 2 and 3 p. m.

Representatives of five nearby colleges and universities attended the OUWI College Play Day Saturday. Creighton, Morningside, Doane, Midland and Kearny participated in the annual sports events.

Reorganization Plans Underway for O Club

The lettermen's organization, the O Club, held a meeting last Tuesday night to discuss plans for reorganizing. The club has not been active in the school for the past few years.

To start things off, the men elected officers to regulate the meetings. Lee Nelson was elected President; Bob Schropp is the vice-president; Rudy Rotella was picked to fill the secretary-treasurer post; and Harry Johnson and Don Maseman were elected to be the sergeants-at-arms.

Following the elections, the group decided unanimously to have a committee read the present by-laws which were drawn up in 1943, and alter them according to the demands of the new group.

Another committee was appointed by the president to determine various ways of making money so the club can get back on its feet financially.

The men will be in force at the football game tomorrow to help welcome the team onto the field before the game.

Basketball Tryouts

Any students interested in trying out for the varsity or reserve basketball squads should report to a meeting in the Fieldhouse at 3:30 p. m. next Wednesday, Oct. 21. Everyone is invited to try out.

Indians Suffer Second Loss in Wild Contest

By Lee Nelson

An explosive second half, in more ways than one, produced four Colorado College touchdowns and a 26-6 victory over Omaha University last Saturday night in Colorado Springs.

Per usual, Bill Engelhardt paced the Omaha attack that gave the Indians a 6-0 halftime lead and threatened numerous times in the hectic last half.

Held scoreless in the first quarter, OU engineered by Engelhardt, marched 81 yards early in the second canto. Using Rudy Rotella as his favorite target, Engelhardt alternated a running and passing game which was climaxed by a five-yard toss to Rotella for the score.

Colorado College immediately launched an 80-yard drive after the second half kickoff to go ahead of the Indians 7-6.

Tiger standout Lowell Slocum then pirated a Bill Steck pass on the OU 39, and CC rambed to another tally with a disputed touchdown pass to Jack Knight. Pictorially obvious, Knight missed the pass clearly and trapped the ball in the endzone, but the officials ruled a score so the Tigers led 13-6.

In the fourth period mayhem reigned.

Scrimmaging from the CC 39, Engelhardt hit Dick Cotton who lateraled to Tom Bell for an OU

touchdown. The officials said Cotton's lateral was forward.

Three Scores Nullified

Two plays later, Engelhardt raced 31 yards unmolested for another apparent score. The officials called a clipping infraction.

Undaunted, Engelhardt then passed to Don Maseman in the end zone for a 25-yard tally. The officials nullified this one too. This time there was an ineligible receiver downfield.

With this, the Indians began to express their thoughts on the penalties verbally so the referee began to walk off additional yards and he didn't stop until the ball was on the OU 45. Altogether, he stepped off 45 yards which even had the home town fans booing.

Slocum then added two more Tiger touchdowns when five OU starters plus several Colorado College gridders were evicted as the verbal epithets ended and the fisticuffs began.

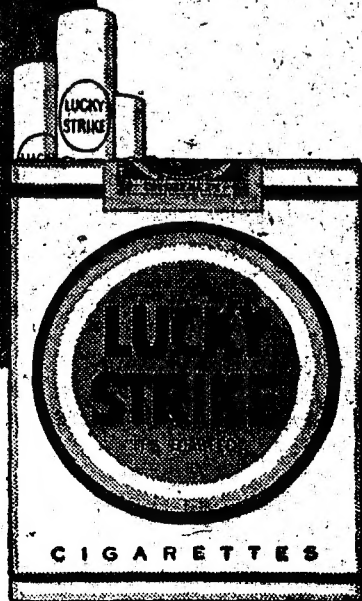
LATEST BULLETIN

Brand-new national survey

shows college students prefer Luckies

Last year a survey was made in leading colleges throughout the country which showed that smokers in those colleges preferred Luckies to any other cigarette. This year another nation-wide survey was made—a representative survey of *all* students in regular colleges coast to coast. Based on thousands of actual student interviews—this survey shows that, as last year, Luckies lead again—lead over all other brands, regular or king-size—and by a wide margin! The reason: Luckies taste better.

P. S. Once again we're buying student jingles! \$25.00 goes to every student whose Lucky Strike jingle is accepted for our advertising. So hurry! Send yours in right away to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.



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Greeks Elect Buckingham

By Don Digillo

Soft lights, sweet music, and Darlene Buckingham highlighted Theta Chi's 1953 Sweater Girl dance at Peony Park Friday night. Votes were cast by only the male escorts for girls from four Greek sororities; and at intermission time, Darlene stepped out from between the drawn curtains with the distinction of being the 1953 sweater girl.

She was presented with a light blue cashmere sweater from Theta Chi President Jim Klein, and the traditional red garter from the master of ceremonies, Sam Marasco. The fraternity then sang "My Dear Little Girl of Theta Chi" honoring Miss Buckingham.

Miss Buckingham is a junior majoring in primary education. She is a member of the Angel's Flight, and is affiliated with Zeta Tau Alpha sorority.

The other candidates were Ginger Maxwell, Chi Omega; Carol Lee Budatz, Sigma Kappa, and Marilyn Johnson, Alpha Xi Delta. They were presented gifts from Theta Chi by last year's sweater girl, Donna Reynolds.

Other intermission entertainment was a medley of tunes by a quartet of Theta Chi's. Eddy Haddad and his orchestra played for the first all-Greek dance of the year.

The casually dressed Greeks presented an array of brilliant color. Sweaters ranged from wool to cashmere, and in colors from tangerine to wine.

Art Club Members Elect Dritler Prexy

Dave Dritler was elected president of the Brush and Easel Club last week.

Other officers are Joan Willey, vice-president; Janet Johnson, secretary-treasurer and Jeanine Frazier, publicity chairman.

This is the club's second year on campus. Anyone interested in art may join.

Club sponsors are Dr. Berthe Koch, head of the art department, and John McMillan of the science department.

Social Calendar

Fri., Oct. 16

Fep Rally10 a. m.
Department Heads, College of Arts and Sciencesnoon
The Clubnoon
Pledge Dance9 p. m.

Sat., Oct. 17

OU vs. Emporia State Teachers College, Dad's Day2 p. m.
Phi Epsilon Pi steak fry8 p. m.
Theta Chi-Chi Omega party7 p. m.
Alpha Xi Delta-Pi Kappa Alpha party8 p. m.

Sun., Oct. 18

Chi Omega initiation, Church Sunday8 p. m.
Zeta initiation8 p. m.
Phi Epsilon Pi6 p. m.

Mon., Oct. 19

Faculty Women's Luncheon.....noon
Red Cross Punch Party3 p. m.
Student Council3 p. m.
Lambda Chi Alpha7 p. m.

Tues., Oct. 20

Faculty Meeting, College of Educationnoon
Alpha Lambda Delta12:15 p. m.
Pre-Med Club4:30 p. m.
Home Economics initiation.....5 p. m.
Phi Mu Alpha6 p. m.
"O" Club6 p. m.
Sigma Phi Epsilon7 p. m.
Theta Chi7 p. m.

Wed., Oct. 21

All School Election.....9 a. m.-3 p. m.
Jr. Pan-Hellenic4 p. m.
Pi Kappa Delta5 p. m.
APO dinner meeting5:30 p. m.
Press Club6 p. m.
Phi Eta Sigma Smoker7 p. m.
Lambda Chi Alpha7 p. m.
Chi Omega7:30 p. m.
Delta Sigma Pi Smoker7:30 p. m.
World Affairs Institute.....8:15 p. m.

Thurs., Oct. 22

Faculty Men's Luncheonnoon
Brush and Easel Club5 p. m.

Ed Marsh To Preside As Lambda Chi Prexy

The OU colony of Lambda Chi Alpha initiated 10 candidates at Simpson College, Indianola, Iowa, this weekend. Thirty Lambda Chi's were present.

The new actives are Ron Jenkins, Dean Mill, Dick Funk, George Fowler, Bob Bachler, Godfrey Horacek, Bernie Lanson, Neal Thomsen, William Woodward, and Keith Williams.

Ed Marsh, senior, was elected colony president.

Lt. John Plantikow is the new faculty sponsor.

Pledges to Host Dance



Members of the Greek Council rehearse the skit which they will present tonight at Peony Park.

Jo Olsen To Head Red Cross Plans

The Red Cross Council will hold a Punch Party for prospective members Monday. The party will be in the Faculty Clubroom from 3 to 5 p. m.

Jo Olsen was named president of the group at a meeting last week. Mary Ann Bowley is secretary. Chairmen are Warren Hopson, radio programs; Mary Richardson, Thursday night recreation program; Betty Ellsworth, Thursday night entertainment program; Jean Schmidt, swim program.

Council officers are appointed by previous officers with the approval of Dean Mary Padou Young and the Red Cross chapter house.

Chairmen for transportation and the Blood Center remain to be appointed.

Rogers Heads

A Junior Pan-Hellenic Council has been formed this fall under the Greek Pan-Hellenic Council.

Members on the Junior Council are the presidents of the sorority pledge classes and a delegate from each group, Maggie Clausen, vice-president of Pan-Hell is the advisor. Dean Mary Padou Young sponsors the organization.

President of Junior Pan-Hell is Judy Rogers of Alpha Xi Delta. Ann Dull of Zeta Tau Alpha is vice-president. Secretary and treasurer are respectively Kay Strimple of Sigma Kappa and Marilyn Stride, representative of Chi Omega.

The offices are to rotate each year so that a pledge from each sorority on the Council will hold a different office each year.

Other members are Marion Emery, Alpha Xi Delta; Colleen Mick, Zeta Tau Alpha; Carolyn Lemon, Sigma Kappa, and Mardee Martin, Chi Omega.

Lou Hames Trio

available for parties, dinner dances recently finished two weeks at

Angelo's Nite Club

WA 7662



Zeta Pledges Outwit Actives

Zeta Tau Alpha pledges outwitted actives in their successful skip Oct. 7.

The pledges hid in the Livestock Exchange building from 5 p. m. to 11 p. m.

Actives only found three of the six clues which were hidden about Omaha.

Clues were left at the World-Herald, the 3-H Bar and Kelly's Bowling Alley. The clue for the World-Herald read, "Extra! Extra! Look for the man with the red rose." H H H was the clue to the bar.

"Pins are good for ribs and tares, but when 'RR' hits them, they're through" was another clue.

The last three clues were at the Mormon Bridge in Florence, Brown Park and in the eye of the Pontiac chief at 26th and Farnam Sts.

Actives met the pledges at the Leavenworth Grill after the skip. Pledges made the actives carry shack and cafeteria trays and perform pledge duties the day after the skip since they were not caught.

KMTV To Show Dad's Day Game

Movies of the Omaha University Dad's Day game against Emporia State Teachers tomorrow will be shown next Tuesday night on station KMTV at 11 p. m.

The films are donated for the showing by the Omaha University Quarterback Club; Ed Morgan, sports announcer at KMTV, narrates the films.

HORSES

Boarded, Rented

Hayrack Rides

Sleigh Rides

COUNTRY CLUB STABLES

7500 North 60th St.

Prospect 0101

How the stars got started



John Wayne

John Wayne says: "My college football coach got me a summer job at a movie studio. I started as a prop man and stunt man. Afterward my studio friends inveigled me into acting. I made about 75 Westerns before big parts came my way."

I STARTED SMOKING CAMELS 20 YEARS AGO IN MY EARLY MOVIE DAYS; SMOKED 'EM EVER SINCE. THERE'S NOTHING LIKE CAMELS FOR FLAVOR AND MILDNESS!



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